

CRI 498 Senior Capstone in Public Policy Final Research Presentation

	Poor (1)	Fair (2)	Very Good (3)	Excellent (4)	Score
CONTENT Summary of Research	The student conveys an incomplete or confusing understanding of the issue(s)	Some aspects of the issue(s) are presented, but significant gaps remain	The student conveys a good understanding of the issue(s), but some aspects lack clarity or completeness	The student conveys a thorough and complete understanding of the issue(s)	
Proposal(s)	The proposal description lacks clarity or the proposal does not appear to address the issue being discussed	The proposal is somewhat clear, although certain critical details are missing. Insufficient evidence is presented in support of the proposal.	The proposal is generally clear and seems reasonable. Additional evidence of effectiveness would build a stronger case.	The proposal is clear and the evidence presented makes a compelling case for the proposal's effectiveness	
Organization	Audience cannot understand presentation because there is no logical sequence of information	There is some logical organization, but some segments of the presentation seem out of place	The presentation is generally well organized and the audience can follow it	The presentation follows a logical, clear and interesting sequence which keeps audience interested	
NON-VERBAL SKILLS Eye Contact	The presenter reads slides or notes and does not look at audience	The presenter occasionally looks at audience, but mostly looks at notes and/or reads slides	The presenter frequently looks at audience and speaks directly to them	The presenter looks directly at audience and engages them	
Body Language & Poise	Presenter is nervous, slouches or leans on desk	The presenter occasionally stands straight and does not fidget or gesticulate	The presenter is mostly poised and not nervous, stands straight	The presenter is completely poised, stands straight, doesn't fidget, is not nervous	
VERBAL SKILLS Elocution	Presenter mumbles, incorrectly pronounces some words; most audience members cannot hear or understand	The presenter is sometimes understandable although there are frequent mispronunciations or periods when the presenter cannot be understood	The presenter is mostly understandable; presentation is clear and correct	Presenter uses a clear voice and correct, precise pronunciation of words; all audience members can hear and understand	
TIME MANAGEMENT	Presentation is more than four minutes over/under allotted time	Presentation is within two to four minutes of allotted time	Presentation is within two minutes of allotted time	Presentation is exactly the right time	
VISUAL AIDS	Slides are not easy to read, contain too much text, contain misspellings or are of poor quality	Some slides are clear, but there are many typos and misspellings and/or some slides contain too much material or are not clear	Slides are generally clear and easy to understand; there are one or two typos or misspellings	Slides are clear and easy to read and understand; do not contain any misspellings or other errors or typos	

OVERALL EFFECTIVENESS	The presenter leaves large aspects of the subject matter uncovered or inadequately covered and provides almost no convincing evidence in support of their recommendations.	Some key aspects of the subject matter are unclear and uncovered and insufficient evidence in support of their recommendations is provided.	The presenter provides a clear and concise overview of the subject matter and makes a logical case for their recommendations	The presenter demonstrates mastery of the subject matter and makes a clear and compelling case for their recommendations.	
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